



**National Professional Science
Master's Association Presents:**

***“Workforce Challenges and Opportunities
in the Food and Agriculture Industries”***

April 10-11, 2014

**Lafayette Park Hotel & Spa
Lafayette, California**

**Networking
Reception
Thursday**



Join the energetic discussion between industry, government and academia on developing a highly trained workforce to meet the future food and agriculture challenges of California and the world.

During this two-day workshop in beautiful Lafayette, CA, participants will learn about:

- ◆ Evolving high-tech workforce needs of California and U.S. Agriculture/Food Science industrial sector
- ◆ Changing regulatory structures governing the industry
- ◆ Resources for professional training to meet current needs

Early Bird Registration until March 1st.

\$350 Members; \$450 Non Members.

Price increases after March 1.

Registration Deadline: March 28, 2014.

Register online at: <http://www.npsma.org/workshops>

Speakers Include:



Keynote Speaker: Karen Ross, California Secretary of Food and Agriculture

“Opportunities and Challenges in the Food and Agriculture Industries of California and the Nation”

KAREN ROSS was appointed Secretary of the California Department of Food and Agriculture on January 12, 2011 by Governor Edmund G. Brown Jr. Secretary Ross has deep leadership experience in agricultural issues nationally, internationally, and in California. Prior to joining CDFA, Secretary Ross was chief of staff for U.S. Agriculture Secretary Tom Vilsack, a position she accepted in 2009.



Clare Hasler-Lewis, Director, Robert Mondavi Institute
University of California Davis

“Innovations in Science and Education Initiatives”



Brent Morrison, CEO
Morrison & Company

“Opportunities and Solutions for Sustainable Food Production”



Marilyn Wells, Ph.D., President
National Professional Science Masters Association

Provost and Senior Vice President for Academic Affairs
Minnesota State University, Mankato

Including key industrial panelists from:

Monsanto Corporation, ConAgra Foods, Western Growers Association, Agrian, Creative Research Management, Ernest and Julio Gallo, Blue Diamond, Sure Harvest, Inc., and Energy and Agriculture Innovation, Inc.